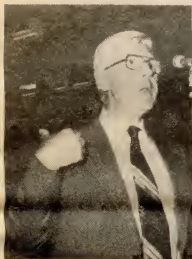


FULLMOON

October, 1978

Orientation speeches — signs for future progress

Two thousand and more students filed into the Atrium at 9:30 Wednesday morning, the 6th of September, to hear George Brown College Administration's position relating to the students and the particular school they attend.



The president of George Brown College, Mr. Douglas A. Light, welcomed the student body of St. James. He was pleased that students chose George Brown and that the enrollment at the St. James Campus has increased in practically every course.

Mr. Light pointed out that college life was not just not a matter of academics but the fusion of academics and student activities.

President Light noted the dire need for athletic facilities, expressed by student council president, (Peter) Lancelotti Garaway, who felt that students were not going to take a back seat any longer on this issue.

Mr. Sykes, principal of St. James Campus, welcomed the students and later answered questions regarding the lengthened school day. The school day now extends to 4 o'clock, specifically to maximize the best use of space during the day and because of provincial legislation. In actuality, classes are not any longer, but the time between classes has been lengthened.

The George Brown Deans followed, welcoming students and contributing helpful insights into their courses. The Deans are:

Dean J. Turner (Business & Commerce), Dean M. K. Stak (Electro-Mechanical Division), Dean J. T. A. Wilson (Graphic Arts Division) and Dean Sister Marion Barren (Nursing).



The atmosphere set indicated a productive year ahead. Now it is up to students, teachers and administration to perform.

Ivor Parker
Editor-In-Chief



Committee reviews college admissions policies, procedures

Many students seem to ignore employment prospects when choosing college programs according to a recent report to the Ministry of Colleges and Universities. The report results from a review of admissions policies, standards and selection procedures in Ontario's 22 colleges of applied arts and technology. The review committee's 38 recommendations are being considered by the Ontario Council of Regents for Colleges of Applied Arts and Technology, the Ministry, and the presidents and staff of the Province's 22 community colleges.

The committee, comprising college vice-presidents and registrars, and Ministry officials, was established May 1977 under the chairmanship of Frances M.

Lacey, registrar of Cambrian College. Members note that "the gap between student desires and the colleges is coming into sharper focus. . . . Application statistics show that student preferences are highly biased in favour of programs for which there is limited employment potential. Enrolment quotas are being strictly enforced for these popular programs, while places remain unfilled in other programs."

The committee's report, *A Review of Admissions Policies, Standards and Selection Procedures in Ontario Colleges of Applied Arts and Technology*, suggests "that colleges and the Ministry must make their policies and requirements as clear and as

public as possible, and that more energy ought to be focused on exploring career alternatives with applicants, and on recruiting practices that emphasize the reality of program accessibility, employment prospects and career alternatives."

Another proposal, if adopted, would ensure that all Ontario students would be considered for admission by any Ontario community college, regardless of location. The committee has also proposed that applicants for programs that are over-subscribed be advised on how to qualify for admission at a later date and be informed of alternative programs.

The Ministry will respond to the report and its recommendations early in 1979.

More students — less area to eat in cafeteria

The enrollment this year has increased enormously at George Brown College's St. James campus and as a result, there is less seating capacity in the cafeteria.

Less seating resulted from a move last summer, as well, when the administration decided to build a "Teacher's Room" from a section of the former cafeteria. Approximately 75 student seats were lost.

Students are concerned about peak periods in the cafeteria when it is nearly impossible to find a seat. At the moment, many students eat nearby in the outdoors and parks. The cold and snow will bring them indoors to the cafeteria for refuge and chaos will result with inadequate seating.

Last year teachers ate amongst students and there was ample space for everyone. This year teachers eat behind closed doors, could it be in a luxurious lounge? It would be nice for students to eat in luxurious surroundings as well, if that is the case, instead of standing or seated six-seven-eight abreast.

Should staff be more privileged in such an instance when it is we, the students, who pay tuitions, salaries, student activities, fees, etc.?

Last year another cafeteria crisis occurred. There were massive line-ups at the cashier, necessitating fifteen to twenty minutes to go through the line. Often, many students were late for classes.

The student council unanimously decided that vending machines were necessary for the 3rd and 5th floor. The administration agreed as well. The cafeteria line-ups diminished. Students began coming to class on time. Coffee-goers now had easy access on the 3rd and 5th floors to their favorite beverage.

What should we do about our current crisis? Should we wait and see if it gets worse, or should we try negotiating with the administration?

Ivor Parker

9,000 students drop out

A minimum of 9,000 Ontario students decided not to return to school this fall, apparently because they couldn't find summer jobs.

This information was obtained from Statistics Canada figures for the month of August. In August 122,000 Ontario students were not planning to return to school, up from 113,000 in July.

These figures are supported by early enrollment declines of 8%-15% at almost every university in the province.

The 160,000 member Ontario Federation of Students / Fédération des Etudiants d'Ontario (OFS / FEO) links the drop in returning students to high summer unemployment.

"Unemployment figures for students this summer were higher every month than they were last year," said OFS / FEO Chairperson Miriam Edelson. "There is no way of knowing how many students were underemployed. If you can't find work for the whole summer, it is pretty tough to afford to go to school."

OFS / FEO has proposed a 6-point programme for combating summer unemployment.

"We expect the problem to be even greater next year. The Conference Board of Canada has predicted a national unemployment rate of 9% in 1979. Based on that we can expect student unemployment to exceed 16%."

Reprieve

It seems that the Federal Department of Employment and Immigration has dropped plans that would put Teaching assistantships out of the reach of visa students. These have been postponed for at least two years.

The plan had its origins in Ontario, where the Ministry of Colleges and Universities was pushing hard for tight requirements on conditions for hiring Visa students as TAs. Opposition to the proposal was spearheaded by the National Grad Commission of NUS and the Ontario Graduate Association.

Extended school day makes difficulties

Why do we leave campus at 4 o'clock instead of the time we did last year, 3:15? Could it be because we now are maximizing the space of the college? Any way or reason, there it is, and it has a serious effect on the students at St. James Campus.

Students now have five extra minutes between classes, which is not necessary. If the time between the commencement of one class and the commencement of another were extended to one hour, at least give the students five minutes more of class time than five more minutes of spare time.

Most importantly, the extended time on our tables makes it awfully hard for students to have part-time jobs. By the time school finishes, the part-time job begins, not to mention the time required to get from school to work. Most part-time job holders are students paying their way through college or for their room and board while at college.

Another group of students seriously affected by the lengthened day is the student in need of extra attention after class. In the past, teachers have been able to help this student after school, but now everyone is going home to avoid rush hour traffic. Many students have families they must go home to care for. I feel quite badly when an English teacher tells me of a very bright foreign student having problems in English and is unable to help him further because they don't have time after class. Don't forget that although this foreign student is bright and intelligent, in his major, he may not be able to pass the year because of his inability to hand in an understandable report or essay.

Letters to The Editor

We heard a lot of comments in the hallways, but no one cared enough to write us a letter. If you have a beef about us, a complaint about something around the school, something to say about one of our articles, or want to dish out a little praise to someone, drop us a line. We'll print your letter. In the event of an overwhelming number of letters, we will print a representative sample. (Yes, even if they say nasty things about us.)

Students, is this fair? Perhaps the administration should re-think the matter over and we should be allowed our old time schedules so we can be happily at work again.

Fullmoon Staff

Editor-in-Chief
Ivor Parker
Assistant Editor:
Ann Pickles
Treasurer:
Leo
Comic Editor:
Brian Gord

The following people also gave of their time, or tried to give of their time: Ann Francis, John Watson, Ivan Stoll, Owen Dearing, Brian Stacey, Roger Carmichael, Paultett Pinnock, Paul Isenberg, Margaret Curran, Brian Bitter, Warren D'Amboise, George Tamburri, Kathy Batz, Pat Murdy, Meno, James Durno, and Debora Selinger.



From the President's desk

"Orientation Week":

The Student Council Executive would like to thank the students, faculty and administration for their assistance and co-operation given, in order to make the activities the success they were.

Time-Table Change:

Many petitions have been received by the Student Council, condemning the change in timetable hours. Let your view be heard because action will be taken on this issue in the near future.

Multi-Cultural Day:

The staging of Multi-Cultural Day is one of the main events of the Student Council. This year's event is tentatively scheduled for March 17th. Interested students who wish to be part of the organizing committee should contact Louis March in Room 124, Student Council office.

College Conference:

St. James Student Council was represented at a recent Ontario Community College Conference held at Humber College. Among matters discussed were the transferrability of credits between Colleges and Universities

and "student representation on College Board of Governors". Further details will be forthcoming.

Yearbook Sale:

The Marketing Club has volunteered to sell the 1978 yearbooks, as one of their activities for the semester. Give your support when the Executive ap-

proach you. Copies are \$3.00.

Promotional Visits:

On September 28th, 40 students, representatives of Student Council and Clubs on campus will attend a buffet dinner at Labatt's Brewery.

On October 12th, 15 students will attend a tour of Seagrams Distillery.

Louis March: re-appointed

By unanimous vote, Louis March was re-appointed as the Executive Assistant to the St. James Student Council, at the September 15th meeting.

A recent George Brown graduate of Business and Commerce, he is also a part-time student attending Ryerson and the University of Toronto, and is presently the Chairman of a youth organization in Toronto.

Providing continuity between Executive Councils of St. James Campus is one of the major job functions of Louis March along with applying full-time attention to students' concerns and students' activities. He supervises TTC ticket sales, stamp sales and the film processing unit.

Louis is also responsible for lunch-time seminars, Multi-Cultural Day and advises the Executive Officers as well as assistance to the individual student.

"Meeting and helping students is a challenging experience", says Louis. "All of us have something to learn from each other."

Being hired by the Student Council in July 1977, and also contributing to a rewarding social life on campus, he has interest in seeing that the Student

Council becomes Incorporated.

He would like to see Athletic Facilities at St. James and more co-operation between Faculty, Administration and Students.

Some of his achievements are the Student Handbook 1978-1979, and the successful staging of the Multi-Cultural Day this year. Also, his drive for a better communication system was instrumental in the installation of the video screens throughout St. James.

What does Louis think of the students on campus? "Asleep," he answered. "They need to be awakened to the issues that are facing them in society today, such as: employment, career and family planning, misdirected aggressiveness and the abuse of alcohol among other things."

He believes that involvement, individual commitment and hard work will help overcome these problems.

The Student Council appears to be now earning the respect of the students, faculty and administration compared to two years ago when it was a joke to mention the St. James Student Council. Now because of people like Louis March it has changed.

By George Tamburri



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T.T.C. strike deprives students

by Ivor Parker

At 6:00 A.M. September 11th 1978 the Toronto Transit Commission workers left their jobs to strike against the contract offer that had been submitted for their approval.

This strike caused a great deal of inconvenience for the students who attend St. James Campus. Ruth Wilson was among these students. Ruth lives approximately seven to eight miles from St. James Campus in the area of

Yonge and Steeles. Considering her choices of transportation were slim, she missed four days of classes.

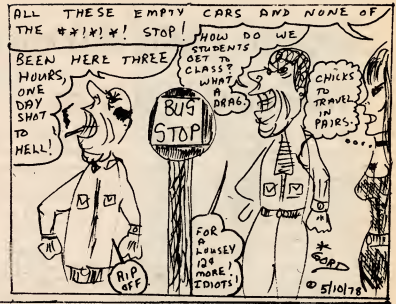
Sam White was another victim of the strike. Sam and two classmates missed a combined total of twenty-seven hours of class time during the four day strike. They also fell behind three assignments during that period.

The majority of the teachers

were most sympathetic and understanding about the position the students faced giving their absences much consideration.

A strike of this nature, such as the T.T.C., should never have taken place, especially when people's livelihood is dependent upon its operation.

The Ontario Government stepped in and dealt with the situation promptly.



Secrecy in the BOG

by Patrick Mudry

At a week-end conference last September 22, 23 and 24th, at Humber College and the nearby Ascott Inn, a meeting of the heads of the Community College Students' Unions and their representatives, the Ontario Federation of Students, discussed strategy for the upcoming meeting with the Council of Regents, to vote on propositions to be dealt with for presentation to the recommendations to Cabinet for action. Included were the proposition that the voting rights of the Boards of Governors should include student representation with full voting rights and privileges.

There is no formal, (the right to vote) representation of students on the colleges' boards of governors in Ontario. At the present time, in six other provinces, college students sit on the boards of governors. The Ontario Government has accepted the principle of student representation in the university system, where virtually all senators and boards have voting student members.

The Council of Regents, in a landmark decision last summer, recommended to the Minister of Colleges and Universities that there should be student members on college boards. Since then, the Minister has refused to act on the recommendation, despite the fact the Ministry claims to be personally in favour of having students on the boards.

The Council of Regents, co-ordinating body for the twenty-two members of Ontario's community colleges, was established by the Government in 1966 and its

members appointed by Government officials. In a recent letter to the Ontario Federation of Students, replying to a request for copies of the council's recommendations to the Ministry, council chairman Norman Williams once wrote, "It is (the Council's) decision that because of the uniqueness of the Council's role, including both advisory and executive responsibilities, our recommendations to the Minister are privileged communications. Our practice of not making the recommendations available to interested groups or individuals outside the Ministry

will, therefore, be continued." However a quick check with the Ontario Council on University Affairs, revealed that it acts on the premise that the public pays for higher education and has a right to learn something about the workings of the system it supports. To that end, the university council makes public all copies of its recommendations and proposals to Queen's Park. There are a total of 60,000 college students in Ontario.

To this end, twelve of the twenty-two presidents of the students' unions pledged a unified position on four main issues.

The first was student voting rights on BOG's. The second was funding, each college getting a whack at tuition fees, increases in hidden fees, lab fees, bilingualism, housing, athletic facilities, tax exemptions and any other pressing problems. The third issue was the transfer of credit between colleges and universities. The fourth issue was the confidentiality of Council of Regents memorandums to the Government. Position papers were prepared on all the issues.

It is now up to the various presidents, to take back these issues

to the students. Students should also make their concerns known to council. The President has pledged to speak out on behalf of the need for proper athletic facilities on St. James Campus. Another very real concern to students is the underfunding and decline in quality of various departments. There is also a possibility of fee increases and tuition fee hikes. We have reports that a survey by the research firm of Ross Consultants has been circulated among students to determine their attitudes toward tuition fee raises and cutbacks of service.

A mini-gym for St. James?

The Student Council has begun a campaign for a mini-gymnasium to be installed at St. James Campus.

At present there are no physical education facilities at this campus, although the facilities at both Kensington and Casa Loma campuses are available for use by St. James' students.

Louis March, Executive Assistant to the Student Council, spoke for the council.

It is apparent that the Student Council will push for facilities at St. James, provided the student body continues to support its efforts.

The administration was unavailable for comment at press time.

Presently there are only three table-tennis tables in the atrium, which are quite minimal for a

college with over 2800 students. In addition, two of the boards are due for repairs.

At lunch many students head to the atrium only to watch the game being played. Many remain frustrated as a few play the game. All too often, it is the same few playing, and the same

many watching.

March reminds students they cannot remain passive any longer and must express their opinions as responsible students of George Brown College.

"While acacemic studies must not be neglected," he continued, "a mini-gym would certainly be

a useful stimulant during a student's stay on campus."

The Student Council needs the support of all students. There cannot be any action on adequate gym facilities without their unanimous interest.

by Roger Carmichael

Student unemployment rate up

The student unemployment rate in Ontario was 9.6% in August, up .2% over August 1977, according to Statistics Canada.

In a press statement Sept. 12 Miriam Edelson, OFS chairperson, said: "Unemployment figures for students this summer were higher every month than

they were last year. There is no way of knowing how many students were under-employed. If you can't find work for the whole summer, it is pretty tough to afford to go to school."

The Statscan figures for August showed that 122,000 students were not planning to

return to school, up 9,000 over the previous month. The obvious conclusion is that these students are unable to return to school because of a lack of employment and therefore money.

The OFS statement was quoted in the press and on radio news programming.

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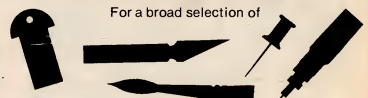
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A few words from the Nurses



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Nursing is viewed as an activity which contributes to the promotion, maintenance and restoration of the individual's self care agency (ability to care for oneself) or, when this is not possible, to the peacefulness of approaching death. In order to achieve this nursing students become active health team members in real life situations in these and other agencies.

Graduates of the G.B.C. Diploma Nurse Program are eligible to write the Nurse Registration Examinations for the province of Ontario and on successful completion are entitled to use the designation "Registered Nurse".

One expectation of Diploma Nurse Graduates is that they assume responsibility for the ongoing development of their own knowledge, skills and attitudes essential to their nursing practice. In order to assist our own and other graduate nurses in this area, the Nursing Division also conducts a num-

ber of Post Basic and Continuing Education programs for Registered Nurses. These programs are offered at the Nightingale Campus.

While our graduates primarily choose employment in Ontario, many are currently having a successful work experience elsewhere in Canada and the United States while others have undertaken further studies in Nursing at the Baccalaureate and/or Graduate levels.

Aug. 31/78 (Mrs.) M. Gobbi, Chairman, Year 1, Nursing Division

On September 1st, 1973, in accordance with the decision made by the Provincial Government, five former Schools of Nursing joined to form the Nursing Division, George Brown College. These were the Nightingale, St. Joseph's Hospital, St. Michael's Hospital, Toronto General Hospital and Toronto Western Hospital Schools of Nursing. For four years the G.B.C. Diploma Nurse Program was conducted on site at the five previous locations, however in August, 1977 amalgamation was completed when the Nursing Division (with the exception of the Post Diploma and Continuing Education Programs) moved into the newly renovated areas on the 5th, 6th and 7th floors of St. James Campus.

This year there will be approximately 500 students enrolled in the two year Diploma Nurse Program, the aim of

which is to prepare diploma nurses to practise nursing in the Province of Ontario and to write the Ontario Nurse Registration Examinations.

The program currently extends over two years and consists of 41 weeks of classes and clinical experience plus 11 weeks vacation each year. The program is conducted in accordance with the "Standards for Diploma Nursing Programs within Colleges of Applied Arts and Technology" as published by the Council of Regents. These standards outline minimum program hours in the areas of nursing theory, biological and social sciences and nursing experience. Accordingly, a significant proportion (approximately 60%) of the program is time spent in actual supervised nursing practice at a clinical agency in our area. These agencies include: Mount



After the first semester of the six semester program, nursing students spend 2-4 full days per week in a clinical setting, assigned to care for patients under the guidance of their nursing teachers. The remaining 1-3 days per week are spent in classes on campus. In order to successfully complete the program, students must obtain a credit in each of the 27 required theory and clinical courses. The passing grade is "C" (equivalent to 60%) for each course. Graduation is held annually at the end of the program.

We'd, first of all, like to welcome you to George Brown College, hoping your stay is a very worthwhile one. If it is not, it sure won't be The Marketing Club's fault. We enjoy being recognized as the college's Number One Club, and we aim to continue being Number One.

The Marketing Club was first formed in the spring of 1972, and began its first year of activities in the '72-'73 year. Since then, the Association has entered many competitions. We have placed 1st four times, winning The Industrial Marketers of Toronto, American Marketing Association (AMA), Sales & Marketing Executives, and the Business Professional Advertising Association competitions. We have also placed 2nd three times.

This year's Marketing Club consists of: Lee Paige, Executive Vice President; Ruth Wilson, Treasurer; Loris Lipanowski, Vice President of Public Relations & Promotion; John Berrie, Vice President of Correspondence; Paul Barbieri, Vice President of Advertising; and me Tony Mancini, President of the AMA.

Through our monthly issues and guest speakers, we will bring to you the latest activities of the George Brown Marketing Club, and the Marketing field in general. We will attempt to cover the latest news in research, media, management, public relations and government regulations. We will also keep you informed of the kind of job opportunities available.

Make your year a good one, come listen to our Guest Speakers, join the AMA and attend the Toronto Chapter of the AMA. It could be a great experience for you. Feel free to ask

any questions. Membership is open to any George Brown student; come to room 128, The Marketing Office, we would be more than happy to help.

Anthony Mancini

Marketing Club

Another Trophy

Late last May, George Brown students won the College's second marketing trophy of the year — presented by the Sales and Marketing Executives Club for the best marketing project done in a Toronto region community college.

The students — fifth semester grads Zeev Landesberg and Harry Winkels — also received a \$100 cheque.

Their project was a hundred-page feasibility study and marketing plan on special-interest book clubs, done on behalf of a Toronto publisher.

It included extensive research with computerized cross-tabulation, and a detailed cash flow forecast. The work was so professional that the SME asked how much was done by the client.

(Answer: just the computer program, to save time).

Zeev is now Marketing Administrator for Interphoto Corp. (distributors of Argus and other photographic products) while Harry is representative for the College Division of Macmillan of Canada publishers.

George Brown students are the top marketing trophy winners in Toronto, winning four first place prizes in the last five years. Our competitors have included teams from York, Ryerson, Centennial, Durham, Humbler, Seneca and Sheridan. Other strong contenders are Sheridan (2 firsts), Humbler (one), Seneca (one) and York (one).

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New association formed

by Patrick Mudry

Approximately seventy graphic arts and graphic design students gathered to form their own association, the "Graphic Arts Students' Association", (GASA), on September 11.

Elected were Joel Springer, Department of Graphic Arts, president; Rafael Ennevor, Department of Graphic Design, vice-president; Sarah Clark, graphic design, secretary; and Margot Lilly, graphic arts, treasurer.

Springer outlined the need for students in graphics to participate in activities supported by student council fees. "We're in this first of all because of greed," he said.

"If we all get together," he continued, "we'll have enough money to provide activities that are of benefit to every graphic arts student, just like the nurses do."

He pointed out that it was beneficial for graphics students to make contacts with people in the industry through informal and social gatherings.

During the discussion, all students from both Graphic Design and Arts were encouraged to participate.

A constitution was adopted, similar to that of the Afro-Caribbean Students' Union.

The purpose of the GASA will be to form the official liaison between the graphics students and the faculty, administration,

and other organizations of the college.

The President will chair all meetings. The Vice-President will act as treasurer.

Executive members may be removed from office if the GASA body deems them to have committed an impeachable offense.

In such a case, a two week notice will be given of an emergency meeting. The vote to impeach will require a two-thirds majority of the members present.

Mismanagement of funds will be an impeachable offense.

Some activities which were suggested included dinners, seminars, dances, parties, skiing, bowling, curling, ice skating, and sword fishing.



"A new club is born"

We are pleased to announce the formation of a new club at St. James Campus, namely The Insurance Club. With the opening of an Insurance Division in 1977, the need for a club soon presented itself.

Recently a meeting of the Insurance students was held and the officers were elected. They are as follows:

President Brian Bitter
Vice-President Kathy Tierney
Treasurer Margaret Calandrella

Secretary Linda Erwin
Public Relations Officer Paul Martin

A constitution was subsequently drafted which aims at providing a great deal of educational assistance in the forms of field trips, etc., and ultimately to encourage co-operation amongst all of the students.

Through the club, the members will have an opportunity of meeting various people already involved in the industry. There is no doubt that the associations

developed here could prove invaluable when the student enters the business world, and even right through life.

Finally, we would like to extend our thanks and appreciation to the various persons at George Brown College and The Insurance Institute of Ontario for organizing the Insurance courses.

Brian Bitter
President
Insurance Club



Executive elected

The eight year old Afro-Caribbean Students' Union, formerly the Black Students' Union, elected their executive for the coming year recently. They are:

President Ken Horsford
Vice-President Corvete Davis
Treasurer Maxwell Adeyi
Public Relations Officer Dona Providence
Assistant Public Relations Officer Tessa Joseph
Secretary Angela Williams

The main objective of the ex-

ecutive is to promote student unity on this and the other campuses of the college.

This goal can only be achieved if all students participate in the activities of the Afro-Caribbean Student Union, which include the annual Afro-Caribbean week and Christmas party this semester.

With full co-operation and participation by each student the union can work together in harmony this semester to achieve their goal.

Chinese students plan busy term

At a general meeting the Chinese Students' Association elected their committee members for the coming year, recently.

They are:
President Mary Cheong
Vice-president Weryle Tam
Treasurer Albert Ng
Secretary Eric Chen
Social Convener Andrew Leung

Planned for the fall are an Annual Chinese Dinner, November, and a Christmas Party, mid-December. A free monthly Chinese movie in room 185 will be shown.

Chinese newspapers and magazines will be available in the library from October 1.

The Chinese Student Council welcomes more Chinese students to participate in all activities.



Computer enthusiasts

The Computer Club and the new members show many signs of growing and developing into one of the biggest organizations on this campus, dating back to when the college was built.

The executive staff, comprised of Eion Bacchus (President), Angela Zagul (Vice President) and Walter Pawlowski (Treasurer) would like to meet all you

computerized brains.

The Computer Club gets together every second Wednesday at 4:00 Room 364 of every month. So, if you are interested in computers, please come to one of these Wednesday meetings and grow with the club by participating in the club's activities and by voicing your ideas.



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1. There is a small number of graduates in this field, relative to current positions available.
2. George Brown College is the only Community College that offers P.D.M. as a major option in Ontario, and across Canada.
3. This area of business management works closely with industry and complements all of the other major management areas of the total business organization.
4. You can make a major contribution towards the future success of Canada economically, because we are all suffering from poor distribution management at this point in time.

5. After graduation you have a number of opportunities for a very rewarding career financially.

The two (2) year program is divided into four (4) semesters. The first semester consists of a general basis in business administration; accounting, marketing, and physical distribution, and EDP. Upon completion of the first semester you are then free to choose the various subjects you wish to major in. Physical Distribution is then divided into three other semesters. The second semester deals with Production Analysis and quantitative management of physical distribution, management at a higher level (warehouse; production) management and inventory control. In the third semester students are required to take the following courses: Systems Man-

agement taught by Harry Teckart; Industrial Purchasing taught by Miss P. Bates, and Traffic Services Transportation by Adi Mistry.

As to the fourth and final semester the student expands his or her knowledge in regards to the third semester as well as inventory control which was also taught in the second semester. A course on Media Applications is also taken at this time as well as elective courses which ties up the P.D. program.

All these courses are supplemented by field trips and seminars where the students have the opportunity to see practical applications of what he or she has been studying in the different areas of Ph.D. These include trips to Oakville's Ford Plant, Kodak Canada, and Canadian Admiral to see the actual production lines in operation; the Simpsons and CIL warehouses to observe how a highly technical warehouse works. Also seminars are specially arranged by industry which are attended by the George Brown Students. Seminars like O.T.A. (Ontario Trucking Association) are scheduled for four sessions spaced out fortnightly at their HQ's. These whole-day immersed in-depth seminars benefit students universally in their learning and future working careers.

study. I leave it up to you to decide but I am sure you will never regret embarking on such a course of study. Again I wish to offer my services in any way possible and good luck for the upcoming year.

Bill Heise
President, P.D.M. Club



Miss Bates has been teaching for the past ten years with a previous business background of over eighteen years, principally in the accounting field. She obtained her teaching certificate and her Bachelor of Arts degree as an adult student and is presently enrolled in the 4th year of the 5-year Canadian Institute of Traffic and Transportation program.

This semester, Miss Bates is teaching Physical Distribution and Accounting to first-semester classes and Industrial Purchasing to third-semester Physical Distribution Majors as well as to those students on special time-tables. Miss Bates was instrumental in establishing the Warehouse Management subject which will be offered again next semester.

All of the first-semester students will have the opportunity to visit the Ford Motor Company plant at Oakville in November as part of their P.D. program. A visit to industry is also being arranged for the Industrial Purchasing group.

Mr. Mistry, Associate Master, P.D.M. joined the Business and Commerce Staff when P.D.M. was in its infancy. The main areas of his instructing was in the Transportation Program. Under his creative ability, the program developed a strong industry base learning concept.

In the areas of the transportation modes he developed student's comprehension of the rears by actual participation in in-depth seminars field visits, direct communication of students with professional people in the Industry. The end result in the

past five years has been the placing of P.D.M. graduated students in the wide challenging areas of Transport Distribution.

Some of the very large corporations involved in the Physical Distribution Program (Transport) are: CN, CP, O.T.A. (Ontario Trucking Association), Toronto Harbour Commission, Border Brokers, Kingway Transport Co., Inter-City, Direct Co. Ltd., and many, many more.

Mr. A. Mistry, recipient of this year's most outstanding Instructor Award presented by the Student Council for work in class, and also by participating, and devoting totally his time and efforts to the main objectives underlying the P.D. and Transportation activities within the campus and outside are:

1. increase the eventual employability and productivity of GBC graduates
2. integrate the class learning environments with the outside industrial environment
3. provide GBC students with first hand real world experience —
4. continuously update course contents for relevancy in the development of business skills
5. maintain existing industry contacts



Hi: My name is Perry Watson; I teach the following courses in P.D.

1. P.D. — A Survey of the Major Distribution Areas
2. P.H.D. 204 — Purchasing and Materials Management
3. P.D. 105 — Inventory Control, Techniques Control
4. P.D. 206 — Inventory Systems and Decisions.

My business experience was varied over a period of ten years; in Accounting, Marketing, Distribution, Personnel, Industrial Relations, Data Processing.

My educational qualifications are as follows: Degrees in Business Administration Education, also several Post Graduate Diplomas in Education and Business Management.

P.S. You are more than welcome to visit room 362, and I will gladly answer any question you may have regarding Physical Distribution.



Results of the P.D. program for 1978

CATCH—RESULTS OF THE PD PROGRAM

Books Unlimited Award for the outstanding scholastic PDM graduate.

Presented by: Mr. Don Firth, Director of CAPDM Education, Toronto

Presented to: Mr. Richard Schiegl

Labatt's Ontario Breweries Transportation Trophy for the best graduate in the Field of Transportation project.

Presented by: Mr. Lube Kova, Sales Manager

Presented to: Mr. Mario Cali

The Ontario Trucking Association Certificate Award for Trucking Management.

Presented by: Mr. Bob Bentley
Director of Economics and Research

Presented to: Mr. Mario Cali

Mr. Andrew V. Brazukas

Mr. Rogerio Gomes

Mr. Richard Schiegl

Mr. Peter Tsui

Mr. Samuel Quinlan

Mr. Joe Carrera

The CP Air Cargo Certificate Award of Air Cargo Research, 1978

Presented by: Mr. Peter Martin, Sales and Marketing

Presented to: Mr. Mario Cali

Miss Vivian Sham

Special Award for past achievements toward the establishment and development of the PDM Club.

Presented by: Miss Phyllis Bates, Teaching Master

Presented to: Mr. Farook Mohammed

PDM graduate 1976 and supervisor,

Cottrell Freight Forwarders Ltd.



A few words from the President

I would like to take this opportunity to welcome all first semester students to St. James. I would also like to offer my services as president of the Physical Distribution Club to any and all new students who would like to find out about the many career opportunities offered through our course. We are very fortunate to be the only college that offers P.D. as a major course of

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A Newfie mother writing to her son

Dear Son:

Just a few lines to let you know that I am still alive. I'm writing this letter slowly because I know you can't read fast. You won't know the house when you come home — we've moved.

It was a lot of trouble moving the most difficult thing was the bed. You see the man wouldn't let us take it in the taxi. It wouldn't have been too bad if your father hadn't been sleeping in it at the time.

About your father — he has a lovely new job. He has 500 men under him. He's cutting the grass at the cemetery.

Your sister got herself engaged to that fellow she's been going out with. He gave her a beautiful ring with three stones missing.

Our neighbours, the Browns, are starting to keep pigs. We got wind of it this morning. I got my appendix out and the dishwasher put in.

There was a washing machine in the new house when we moved in, it is not working too good. Last week I put four shirts into it, pulled the chain and haven't seen the shirts since.

Your little brother came home from school crying yesterday. All the boys in his school have new suits. We can't afford to buy him a new suit, but we're going to buy him a new hat and let him sit in the window.

Your sister Mary had a baby

this morning. I haven't heard yet whether it is a boy or a girl, so I don't know if you are an Aunt or an Uncle.

Your uncle Amos was drowned last week in a vat of whiskey in Dominion Brewery. Four of his work mates dived in to save him but he fought them off bravely. We cremated his body and it took three days to put out the fire.

Kate is now working in a mill in Grand Falls. She's been there now for six weeks. I'm sending her some clean underwear as she says she's in the same shift since she started.

Your father didn't have much to drink at Christmas. I put a bottle of castor oil in his pint of beer and it kept him going until New Year's Day. I went to the Doctor on Thursday. Your father came with me. The Doctor put a small glass tube into my mouth and told me not to open it for ten minutes. Your father offered to buy it from him.

It only rained twice last week. First for three days and then for four.

Monday was so windy, one of our chickens laid the same egg four times.

I must close now because the plumber is coming here to repair the pipes and there's a shocking smell.

Your loving Mother.

P.S. I was going to send you \$10.00 but I had already sealed the envelope.



LOVE

Love is the heart of a flower
That blooms with magnificent power
It's something so real, when its there
It's as dainty as the atmosphere
One should show love everyday
As one to another, the dating way
For feeling is more than tongue can tell
When its there, its wedding bells

For peace and happiness comes foremost
Hand in hand giving a toast
For the long enduring life ahead
When love will be very much alive
Rather than dead.

By Errol Graham

A PRAYER IN THOUGHTS

Oh! Thank the Lord for a wonderful day
Thank him for a hard earned pay
Bless his name where-ever you go
On your journey too and far
Asking for forgiveness of the things you do
And of the things that weren't true

Oh! Thank the Lord for sparing your life
Thank him for heaven's delight
Praying for peace and unity
Amongst all men "Love and harmony"
In time of trouble and distress
He'll be there to help the weak progress

Pray always without ceasing
For your blessings will never be decreasing
On that great day to come
His face we shall see
Full of righteousness and glory
As that of the rising sun.

By Errol Graham



STRIKES

By Errol Graham

What a confusion in the city
Oh Lord! Oh Lord what a pity
Strike bug hit the old and the weak
Bugging other company, so to speak
Postal workers were the first to go
Hitch hiking on a go slow

Airport workers were next to be stung
By a strike bug, who is yet to be hung
Leaving passengers desperately stranded
With all aircraft temperately grounded
Creating chaos here and there
Condense the coolness of the atmosphere

T.T.C. the greatest of all
Got stung by the bug long awaited call
Striking bright and early Monday morning
Leaving commuters stranded at the day dawning
Can't go to work, can't go to school
One and two joining together, to form a pool
What next I hope and pray
As life goes onward, towards another day.



MAFIA APPLICATION

WHATZA U NAME _____ U HAGE _____

WHATZA U HOWZA NUMBA _____ U STREETA _____

WHATZA U BAG? HITAMAN ☐ LONA ARRANGER ☐

PROSTITUIT ☐

ISSA U GIRL OR BOYA? ☐ JUSSTE CHECKA ONE.

PUTTA DOWN WEARRA U WORGA NOW _____

WAZZA U INNA DE BIGGA OUSE? ☐

FOR WHATT A WAZZA U INNA DE BIGGA OUSE 4 _____

I SHOOTE ONE GUIZE ☐ I KEEDENAP SOMEBODYS ☐

PROTECKSHON RAGGETS ☐ UDDER DINGZA ☐

U WANNA B DE BIGGA SHOTZA SOMEDAZE? YASSE ☐

NO ☐ EH? ☐

U LIKKA EAT GARLIC ☐ PIZZA ☐ SALAMI ☐

PEPPERONI ☐

U NO OW 2 MAKKE DE CEMENT SHOOZ? _____

U DRIVA DE CAR? _____ CADILLAC ☐ BUICK ☐

LINKEN ☐ FIAT ☐

U LIKKA SPAGHETTI ☐ CALAMARI ☐

GIRLZE OR BOYZE _____ (PEEKA JUSTA

ONE, NO FOOL AROUND CUS I SLAPPA U)

U SEE DE GODFATHER? (OR JUSTA DE MOVIE) _____

WIDDE U ANTRY U GONNA GETTA SOMADING U REELY.

GONNA LIKE

1 pr. darke glazzez

1 blacke shirte widda wite tie

1 pr. pointie shooz

1 pr. cement shooz (comza

whennz u foolaround)

1 happy face button

1 lb. mozzarella cheeza

TELLA DE TRUTH DE HOLA TRUTH OR ELSA ME ANNA DE

BOYS WILL GETTA U, WIZZA BUY!!!

1 kisse (later onna u check)

1 wite hat widda blacke brima

1 spumoni (tutti frutti)

8 x 10 pictcha Frank Sinatra

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Island picnic a grand affair

On Friday, September 15th, St. James Campus held a grand picnic at Centre Island.

When my friends and I arrived we indulged in the tasty food the Student Council had ready for us, sandwiches, chicken and drinks. As we ate we watched the girls and the guys play baseball and listened to the modern Rock and Disco tunes

that the D.J. was playing. The music generated a more relaxed atmosphere.

Finally a variety of games began, which brought much enthusiasm among the picnickers. They were potato sack races, wheelbarrow races, three-legged races, egg catching contests, balloon bursting competitions and many more exciting events.

Awards were given out to the day's winners.

The teachers and students had a wonderful time win or lose.

My friends and I had a great time.

So, if there is another picnic come along! You cannot afford to miss all this fun!

by Rose Mancuso



Teachers win back the annual teacher-student tug-of-war title

The teachers, with the added support of some "professor-like" students, defeated the defending

champions in the annual teacher student tug-of-war match at the Centre Island Picnic. Congratulations, teachers!



Orientation picnic, a pleasant surprise!



It was the fifteenth of September when our college held a picnic for all students and staff at Centre Island.

I wanted to go because I love picnics and I wanted to meet people from the school and make new friends.

It's my first year at George Brown College and I don't know many people except the girls in my secretarial class. I went with two close friends of mine whose company I enjoy very much.

It happened that when we arrived to take the ferry there was no one around. I thought no one was going to show up except us. When we did arrive there weren't as many people as I

thought there would be, but there was a large crowd. Food and drinks were offered and music was being played. The music made the atmosphere more lively and enjoyable.

A lot of games were being played and I participated in a couple of them. I made a fool of myself but when I think about it, it really was fun to join in too. I had a good laugh watching the others competing with each other. I usually don't feel embarrassed to get up and participate in games, but if I don't know any of the people around me, I feel uncomfortable socializing with them.

I really had a great time which

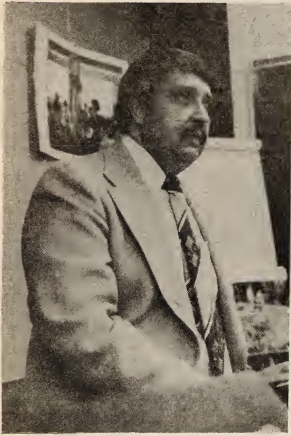
was a surprise to me. I thought it wouldn't be fun because I didn't know anyone there. Later on it happened that I met some people who were really nice and friendly to talk with. They weren't rude or unpleasant to be with.

The school should have picnics more often. It takes your mind off studying for awhile. It lets one enjoy themselves and get away from other problems. You can be sure that I'll be at the next picnic and this time I hope that more of my friends will attend so we can all share the fun together.

Written by Toni Serrao



Mexico comes to St. James for a day



On Tuesday September 19, the Travel and Tourism class was introduced to Mr. Diaz the director of the National Council of Mexico Tourism. He gave an oral presentation of tourism in Mexico, including two short films on the recently established resort areas of Can Cun and Ixtapa.

Mr. Diaz's presentation was extremely interesting and informative telling us a little about the Mexican culture and what attracts the tourists to Mexico.

Posters will be placed on the Travel and Tourism bulletin board (across from the library) stating when the next guest speaker will appear. Any students who are interested in attending, please do not hesitate to do so.

Thank you.

Sincerely

Rita, Terri, Nancy and Ron



Award night — Tours 'N' Travel

Saturday, May 13, 1978 was the award night for both Physical Distribution Club and Tours 'N' Travel. It was held at the Marina Hall on St. Clair Ave., Toronto.

Among the guests present were Mr. Lube Koval of Labatt's Ontario Breweries, Mr. Bob Bentley from Ontario Trucking Association, Mr. Peter Martin from CP Air Cargo, Mrs. Amira Clayton and Mrs. Lily Roche

from Aladdin Travel Agency, and our own Miss P. Bates.

The three award winners for Tours 'N' Travel were: Shaída Juma — 'Lamp of Knowledge' Award for the highest achievement;

Valerie Bays — Toronto Award for the most consistent effort;

Nidia Cabral — 'Destination' Award 1978.

The night itself was a great

success, everyone enjoyed themselves. Ernie Sheppard was the disc jockey for the evening and added his own touches to make the night a success.

Tours "N" Travels

The function of the 80 Member Tours 'n Travel Club is to promote the concept, develop travel understanding, clarify misconceptions of the travel and tourism business, socialize and interact with other participating students, clubs, staff, and media publications on campus.

There are three main aims and objectives:

(a) To develop knowledge in the areas of travel management in relation to business and commerce;

(b) To provide input and output information through professionals involved in the Travel Industry, in a classroom, media, and seminar sessions; and,

(c) To plan, prepare and participate in the practical approach of tours, trips, travels — either small, large or individual charter.

The newly elected executive is Co-ordinator: Terri Haddrell; Treasurers: Nancy Cammissa and Don Joyce; and Public Relations: Rita Bonicelli.

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Who was George Brown?

One

STATESMAN—POLITICIAN —JOURNALIST FATHER OF CONFEDERATION

Son of Peter Brown, an Edinburgh merchant, and Isabella Mackenzie, George Brown was born forty miles up the Forth at Alloa, November 29th, 1818. He grew up in the Citadel of Scottish Education and within the High School and Southern Academy of Edinburgh.

At the age of twenty, George Brown migrated, with his father Peter Brown, to New York where, in 1842, they established the British Chronicle, a journal for British emigrants. In 1843, the Browns moved to Toronto where they launched the Banner (1843-1848), a Free Church Presbyterian weekly. In 1844 Brown founded the Globe as a weekly, and in 1853, it became a daily.

George Brown was a man of deep convictions. Under his forceful editorship the Globe became a leader of political and educational enterprise. This was manifest when the Globe, in 1853, having absorbed its two main reform rivals, became a daily which acquired an influence unequalled by any Canadian journal since that day.

Through the pages of the Globe, and the spell of his forthrightness, George Brown dominated the Liberal Party for over two decades.

Two

George Brown opposed all church-affiliated schools. He advocated representation by population, to give large population groups in Western Canada their proper place in the Assembly. He ardently advocated the annexation of Hudson's Bay lands. His hastily reorganized Reform Party, which swept the western polls in 1857, was in 1858 put out of power after Brown had ruled two days as Premier of the Province.

1864 led George Brown to hold statesmanship when he agreed to enter a coalition government with his Conservative rivals and the day he rose and walked forward to meet Sir John A. Macdonald in the Assembly he made possible the birth of Confederation.

Naturally, strong individuals could not always see eye to eye, and it was a distinct loss when he resigned from the government in 1865. However, he still ardently worked for and supported Confederation until its consummation. Sir John A. Macdonald, political giant that he was, so weakened Brown's leadership by taking able Liberals into his cabinet that in the elections of Confederation year 1867, Brown was defeated.

Three

George Brown withdrew from active politics, but exercised his editorial power through the leadership given in the pages of the Globe. In 1873 Alexander Mackenzie appointed him to the Senate where his influence was cut short in his sixty-second year by a bullet fired by a disgruntled employee. May 12th, 1880, was the day of the funeral for a great Scot, a commanding journalist, and ardent politician, and a Founding Father.

The George Brown College is dedicated to the principles enunciated by this great man. Human dignity is founded not only upon political freedom but also on the development of skills and knowledge that allow one to make a significant contribution to the well-being of the community.

Four

"PARAGON OF ANTI-LABOUR EMPLOYERS"

George Brown, founder of the Globe and Mail and Liberal politician, was known to the workers of Toronto as the, "paragon of anti-labour employers".

In response to the demand by the printers who worked for him that the work week be forty-four hours this 'father of Confederation' replied that "...shorter hours were bad for labour. The men would have more time to spend at home and would make a nuisance of themselves".

An Oshawa employer, also fighting the nine-hour movement, probably reflected Brown's ideas when he stated that "Any man who can put money in a saving bank or build himself a home, has too much money already".

This struggle in 1872 was not the first time that working men were forced to defend themselves against George Brown's attacks.

In 1845, when George and his father arrived in Toronto from New York, he immediately created an alliance of employers in an attempt to reduce wages; by unionizing and supporting each other the workers were able to maintain the wage rates which had long been accepted by the publishers before Brown came to town.

Five

HARD LINE

This setback did not discourage Brown. In 1854 he was again leading other bosses in a fight against their employees.



However "the young men" were victorious in every office in the city except Brown's. He then declared that he would pay the men's rate but that they must not belong to the society. Every man therefore left his establishment. He then had the printers arrested for conspiracy. In the face of the solidarity and militancy of the workers, Brown had to back down. The workers won the right to work ten hours a day for seven dollars a week. Hardly outrageous demands but they had to fight Brown for every penny.

Six

NINE HOUR DAY

By 1872 the nine hour movement in England had won many important victories. Not only had the massive actions of the working class forced improvements in working conditions but the courts had to declare that trade unions were

not illegal combinations. In the U.S. workers went further and were demanding the eight hour day.

When Canadian workers demanded the nine hour day and pressured the government of John A. Macdonald into introducing legislation to legalize unions, George Brown was furious. On April 18, 1872 at a meeting of employers he cried out "Crush the aspirations of employees! Stamp out the movement! Ostracize the union men and drive them from Canada!"

As the fight continued George Brown proposed this strategy, "if this agitation for shorter hours continued let employers shut their works and starve the men into submission".

In spite of jailings and intimidation, slander and rebaiting, our great grandfathers won this battle and many more. George Brown continued his policies until an enraged employee felt moved to end his crusade against working people with a pistol.

Today George Brown is glorified by our bosses and has schools named after him while the men and women who really built this country are ignored.



50 Words: Bits of Lenny Bruce

by Ivor Parker



50 words, bits of Lenny Bruce, a revue of the late comic's best routines about matters sexual and social was conducted at the Pears Cabaret.

50 Words was compiled and directed by Danny Brainin and was not a lament for a dead culture hero, but a witty and sophisticated incarnation of Bruce's sharpest barbs which have not lost their edge.

The first target was religion. By putting down religion and the religious, Bruce was able to get some kind of reaction from all parts of the audience. He later eased the tension by exposing what simple things we do on belief and making us ask why we do believe in them. By criticizing Philipinos, short people, and political leaders he was exposing the kinds of things we deal with every day, consciously or unconsciously. All this was done in fun.

He makes our hang-ups about sex a major issue in the revue, bringing up the question of the importance we give it and the kinds of silly roles we play while having sex. Another major issue was dope and its users.

The acting of Danny Brainin, Barbara Kuhl and Simon Malbog was incredible, especially the insights into the stereotypical personalities of the Jewish people and, of course, Lenny Bruce himself.

The enthusiastic response of earlier shows in the Cabaret resulted in its being brought back for a longer engagement.

50 Words: Bits of Lenny Bruce was pleasant, funny entertainment, that made you think of what you really value in life.

Cheryl Cashman opens in *Turning Thirty*

Turning Thirty, a one-woman cabaret show in which writer-actress Cheryl Cashman portrays a series of extraordinary comic characters, will open for a

three-week run at the Pears Cabaret on Tuesday, October 10.

Turning Thirty presents Ms. Cashman and her unusual creations, from an elderly professor

turned terrorist to a nun with strange desires to a clown. The show received overwhelming audience approval in its workshop incarnation in July at the Factory Theatre Lab. Ms. Cashman has written new material and is restructuring the show expressly for its performance at the Pears Cabaret.

Turning Thirty is the most recent work by Cheryl Cashman, whose varied career includes directing, acting, and writing for many Canadian theatres, including Toronto's Theatre Passe-Muraille and Factory Theatre Lab, Edmonton's Theatre Up-

stairs and Studio Theatre, Theatre Calgary, and the National Arts Center in Ottawa. Some of her recent creations include *The Tempest*, *The City Show*, *Allen Gardens*, and *Where Is the Voice Coming From?* (based on the writings of Rudy Wiebe).

Turning Thirty will be presented Tuesdays to Saturdays through October 28, in three different half-hour sets beginning at 9:00 p.m. The Pears Cabaret is open from 8:30 p.m. to 1 a.m., Tuesdays to Saturdays. The cabaret is fully licensed, and food is available. Admission is \$3.00.

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LIVE ENTERTAINMENT NIGHTLY

MONDAY NIGHT
NURSES' NIGHT

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The \$ 9.99 movie

The movie Good-Bye Columbus starring Richard Benjamin was as exciting and as humorous as a Saturday cartoon matinee.

The top twenty is miles away for Good-Bye Columbus as I have encountered many a movie with a better plot that builds up to a climatic point for the audience.

The plot is almost the exact copy of Gidget with the star Richard Benjamin playing the role of a librarian who meets a girl from a wealthy family whom seems to get what ever she wants. Naturally she wants the librarian and there is where the romantic story begins and then ends with a wedding.

The humour is outdated and the puns are corny.

If you like this kind of a movie, ask the Student Council to bring back the movie on popular demand. They will know it as the \$9.99 Movie.

by Meno Cemas

Pub night is back!!

Last year, near the tail end of September '77, the first St. James Pub came into existence. There were many people there for the first bi-weekly pub night and few seats.

A spirited pub squad under the guidance of Patty Dymond, the social convener, was formed and had a pub poster on every bulletin board. Every class president mentioned pub dates when he reported to class. Members of the squad went around to every table in the cafeteria at lunch announcing the pubs. Pub nights had excellent prizes, excellent music, inexpensive drinks and interesting contests.

Now a year later, '78, the Pub is back. Candi Fisher, this year's social convener, helped form the pub committee very early in the year. Many former members have come back to serve on the squad.

The first pub was slated for the first Friday night, the first school week in September, 3:30 at the Nickleodeon Tavern. This time however, there were too many seats and not enough people. The 75-100 students who did show up had a fabulous time, because like last year, the music was good, the door prize was excellent, and the drinks inexpensive. Even ten ex-George Brown students showed up for old times sake. They enjoyed themselves greatly as yours truly did, kicking up heels on the dance floor, and engaging in inspiring conversation, for example, with P.H.D. and Tours and Travel teacher Mr. Adi Mistry, on the March trip to the Bahamas. I believe teachers and students should have relationships outside the classroom. It makes for a better understanding within the classroom.

M.C. Mike Qual established his presence on stage within minutes and with great ease.

The pub night was a success for the people who came and enjoyed themselves. A few things came to my attention while with friends at my table. To have a greater turn-out at the next pub;

There should be an extensive advertising campaign (much on the same lines as last year).

Pubs should be on Wednesday or Thursday nights, because quite a few people go home for the weekend or make previous weekend dates. Breaking up a week of strenuous study with an hour or two at the pub is quite necessary.

Class presidents should help by publicising it to their classes.

Allow more fresh legs and minds to assist the experienced and wise pub squad members.

Candi Fisher, social convener, and Pub Squad — I had a very enjoyable time at the first pub and I wish you the best of luck on the next one.

Ivor Parker



Victory at Lamport

GAME 1, G.B.C. vs. SENECA—LAMPORT STADIUM
by Ken Lord

Our first game we came out
With garments of white,
As pretty as Muhammed
A shock to the sight.

Sheky looked nervous
He could tell we were glistening,
But the one thing he wondered
Is if we would be listening.

He gave us his all
In practising sessions,
And if we did disasters
He would take no confessions.

Previous time was the one thing that counted
It depended on our first reputation,
But I'm sure you'll recall a seed's nothing at all
Until it has reached germination.
We started out casually, supreme and superb
But that's G.B. for a starter,
Greene passing efficiently, John scoring securely
And just for the record, we were smarter.
But we were just beginning to get it together
As a team, so we could have done better,
The score should have an outlook of 20
And that's important to add to this letter.
But giving it fairly, Seneca was sure fighting
Like men in the desert for water,
But no water was there, and likewise no goals
And G.B. carried on with their slaughter.
Injuries proceeded and the game was all bruises
Their goalie got his head fairly dealt,
Then Lord got dismantled and was out of commission
The scene, the likes of a battle field.
And that's all too be penned in the first of our games
Because the editor was the ambulance in,
And as the ambulance roared away, so did the score
G.B.C. to a 2 nothing win.

A healthy mind in a healthy body

Now that we have all settled into school and have had our timetables scheduled and re-scheduled, it is time to remind students of the recreational intramural and varsity activities that are available to them.

In addition to the clubs on campus, the athletic department's programs are another option for students to utilize their leisure time while at George Brown College.

"A healthy mind in a healthy body."

"All work and no play makes Jack a dull boy."

"Canadians level of fitness begins to decline from age five."

All these statements are valid and the athletics department hopes that students will reflect

on them and act accordingly. All the activities are set up for students to have fun, participating. Regardless of level of skill, there is something for everyone to do. Whatever activity you are interested in, be it chess or basketball, it is or could be available.

Throughout the campus are posters with the programs, dates, times and places. Any additional information needed concerning these or other athletic programs can be obtained from Sheky Yew Woon in the student council office, room 124.

Yew Woon looks forward to working with the student body this coming year and wishes all success while at George Brown.

Fun at St. James

Quite a few things are being planned at St. James by the athletics department. Primarily, they will be recreational and fun-type activities.

There will be chess and table-tennis tournaments, pie eating contests, mini-olympics, a superstars competition, blind volleyball, just for starters.

Information will be posted on the bulletin boards early in mid-October, so be on the lookout for signs. Also check with your class-president for more information.



Now you know

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Robert
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PANTHER KING OF THE AMAZON JUNGLE

JOURNEY INTO TERROR

CHAPTER TWO.
THE REPTILE
LUNED IN FOR THE
KILL



I HAVE
NO WAY
OF DEFENCE

WRITTEN, ILLUSTRATED,
INKED & LETTERED BY
BRIAN GORD © 1978

THE SNAKE IS
DEAD. YOU
HAVE NOTHING
TO FEAR. I AM
PANTHER KING OF
THE AMAZON
JUNGLE. WHO ARE
YOU MAY I ASK



I AM
FLAMING
STAR FROM
THE
TRIBE
AMAZONS

OUR FRIENDS ARE
UNWARE THAT
THEY ARE BEING
OBSERVED.....

FORASTEROS!
LOS CAPTURAREMOS
Y DISMINUIREMOS
SUS CABEZAS COMO
UN TRIBUTA A
NUESTRO DIOS!



TRANSLATION:
STRANGERS! WE
WILL CAPTURE
THEM AND
SHRINK THEIR
HEADS AS A
TRIBUTE TO
OUR GODS

© COPYRIGHT B. GORD
L. T. D.

YO NUNCA HE
VISTO BLANCOS.
TALVEZ SERAN
BUENOS PARA
COMERLOS.

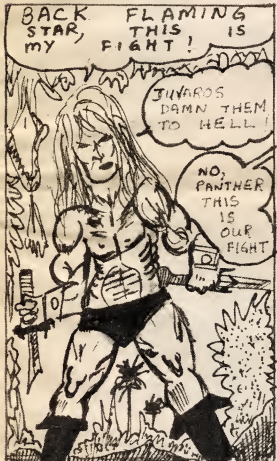


TRANSLATION: I
HAVE NEVER
SEEN WHITES,
MAYBE THEY
WILL MAKE GOOD
EATING

TRANSLATION: ATTACK
THE WHITES AND TAKE
THEM TO OUR CAMP
AS PRISONERS!



ATAQUEMOS! A LOS
BLANCOS Y
LLEVEMOSLOS A
NUESTRO CAMPAMENTO
COMO PRISONEROS!



BACK
STAR,
MY
FLAMING
THIS
FIGHT!

JUVARS
DAMN THEM
TO HELL!

NO, PANTHER
THIS
IS OUR
FIGHT



I AM NOT A
WARRIOR FOR
NOTHING

THE HEAD
IS
SEVERED
FROM
THE
BODY

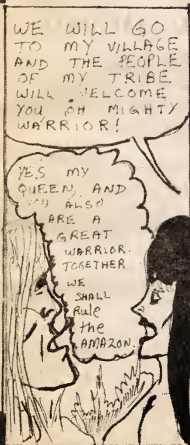


FEEL
THE
WRATH OF
PANTHER!



WE ARE VICTORIOUS
FLAMING STAR.
Though we have
only been together
for a short while
would you consider
being my queen

YES Panther



WE WILL GO
TO MY VILLAGE
AND THE PEOPLE
OF MY TRIBE
WILL WELCOME
YOU A MIGHTY
WARRIOR!

YES MY
QUEEN, AND
YOU ALSO
ARE A
GREAT
WARRIOR.
TOGETHER
WE
SHALL
RULE
THE
AMAZON.



SHORTLY, THEY
ARRIVE, AT the
village of the
AMAZONS. THE
WEDDING IS
about to begin..

I WILL PREPARE
THE BATH MY
QUEEN.

YES,
DO THAT

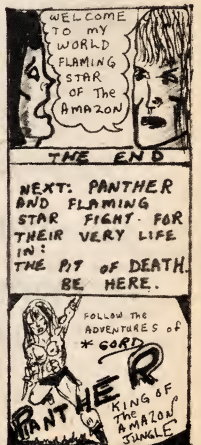


SOON, THEY
ARE MARRIED.

WE WILL
HAVE A
GOOD
LIFE



UPON ARRIVING
BACK TO Panther's
HOME GROUNDS,
A HOME IS
BUILT, AND A
NEW LIFE BEGINS.



WELCOME
TO MY
WORLD
FLAMING
STAR OF THE
AMAZON

THE END

NEXT: PANTHER
AND FLAMING
STAR FIGHT. FOR
THEIR VERY LIFE
IN:
THE PT OF DEATH.
BE HERE.



FOLLOW THE
ADVENTURES OF
*GORD
PANTHER
KING OF
THE
AMAZON
JUNGLE

Horoscope

AQUARIUS

(January 20-February 18)

This is one of the better times of the year for making prudent decisions. All will not proceed as smoothly as a skater on a glassy pond, for there is apt to be thin ice here and there, but you win by being on top of a current program. This can be accomplished by not being distracted by social events or expending unnecessary energy on plans that are still in the nucleus stage of development. Train your sights on enterprises that require only a finishing touch. Concentrate on realistic goals rather than impractical dreams — especially around the 8th when a long-distance matter can be successfully concluded. If born around the 29th of January, prospects appear exceedingly good. Confidently and authoritatively, make a decision.

KEY NUMBERS: 1, 3 and 5

PISCES

(February 19-March 20)

This is a rather high-toned month in which you may feel both elated and depressed, it is important to keep your equilibrium regarding changes that are on the "drawing board". Assistance is offered from unexpected sources. You win by

being sharp at all times; stifle the tendency toward lethargy. A Pisces who wears a defeated look will achieve nothing: Put on a bright face.

KEY NUMBERS: 3, 9 and 1.

ARIES (March 21-April 19)

Quite diversified activity is indicated for the thirty-one day stanza.

You will be called to serve in several important areas, not the least of which should be a charitable cause. Arrange your schedule to be able to take part in a more "sophisticated" program, involving areas that are new and challenging. You are the pioneer of the zodiac, Aries, a point to always keep in mind. The untired, the new, that which has not been done before, should intrigue anew.

Key Numbers: 5, 2, and 9.

TAURUS (April 20-May 20)

This thirty-one day interval proves challenging because you will be called upon to exhibit a more pronounced sense of direction. Choices made must be weighed carefully against the odds for a successful outcome. Impulse action should be eschewed for a deliberative study of the problems at hand. Contrast past experiences and per-

sonal feelings with current trends: Do not hesitate to ask personal opinions of those involved. After considerable cogitation, make a decision. One who is consciously shut off from the pipeline of information, would find it most difficult to give an accurate summation.

Key Numbers: 3, 2, and 9.

GEMINI (May 21-June 20)

React in a positive way to outside influences during this special thirty-one-day interval.

You are apt to be quite harried, but can handle events with ease if you reorganize your daily regimen. Your personality is more outgoing than usual. You can be most charming in a tense situation that calls for clever mind-working.

Key Numbers: 3, 9, and 7.

CANCER (June 21-July 22)

Your home base of operations is stressed as this rather subdued month begins. You are in a reflective mood, anxious for an interesting project to come along to really become enthusiastic about. While it is fine to set expectations high, why wait for a proposition to come to you?

LISTEN: Create your own opportunity to fly. Property and real estate affairs are favored. But in a business transaction, select very carefully the individuals with whom you deal. Proceed only when the persons in question are truly altruistic.

Key Numbers: 3, 1, and 7.

LEO (July 23-August 22)

This month features events taking place in areas that have to do with money, communications, and your home base of operations. You will have good cause to see your high touted versatility. You will no doubt, have to prove your general efficiency so there will be very little time left for respite — particularly during the last week of this period, when a domestic issue arises.

Key Numbers: 6, 5 and 1.

VIRGO

(August 23-September 22)

This thirty-one day interlude is quite complex.

You will be involved in formulating a more demanding schedule than last month, even though looking forward to a respite after your birthday cycle.

Key Numbers: 5, 2 and 3.

LIBRA

(September 23-October 22)

This month is quite hectic, as you move on several emotional levels. Your versatility will be put to a test because so much will be expected. Work diligently, rather than throwing up your hands and saying: "This is all

too much for me."

LISTEN: You can achieve a real victory.

KEY NUMBERS: 5, 7 and 9.

SCORPIO

(October 23-November 21)

If you are looking forward to your birthday period as being relaxing and devoid of pressure, you are going to be disillusioned. On the other hand, if you had dreamed about a kind of new beginning, about jumping into the fray in an energetic manner, you will not be disappointed.

LISTEN: This is one of the most active months of the year, Scorpio. I will not say that all is one giant bed of roses, because there are "thorny bushes mixed in among the flowers, but you have the power and the stamina to weed out the runts and concentrate on the hybrids. Good luck.

SAGITTARIUS

(November 22-December 21)

Since there is a great deal of diversified activity this month, you will do well to be able to complete commitments already made without taking on a new responsibility. LISTEN: Reorganize routine so that extra time can be allotted for emergencies.

KEY NUMBERS: 8, 2 and 5.

CAPRICORN

(December 22-January 19)

This is a very complex month. You must be very versatile in viewpoint and solve problems as they arise, rather than putting off decisions. Around the 2nd, a business proposition may be offered that looks too good to turn down. Do a bit of checking before agreeing to terms.

KEY NUMBERS: 1, 3 and 4

YOUR PERSONAL HOROSCOPE

AQUARIUS: Jan. 20-Feb. 18

You have an inventive mind and are inclined to be progressive. You lie a great deal. On the other hand, you are inclined to be careless and impractical, causing you to make the same mistakes over and over again. People think you are stupid.

PISCES: Feb. 19-Mar. 20

You have a vivid imagination and often think you are being followed by the CIA or FBI. You have minor influence over your associates and people resent you for flaunting your power. You lack confidence and are generally a coward. Pisces people do terrible things to small animals.

ARIES: Mar. 21-Apr. 19

You are the pioneer type and hold most people in contempt. You are quick tempered, impatient and scornful of advice. You are not very nice.

TAURUS: Apr. 20-May 20

You are practical and persistent. You have a dogged determination and work like hell. Most people think you are stubborn and bull-headed. You are a communist.

GEMINI: May 21-June 20

You are quick and an intelligent thinker. People like you because you are bi-sexual. However, you are inclined to expect too much for too little. This means you are cheap. Gemini's are known for committing incest.

CANCER: June 21-July 22

You are sympathetic to other people's problems. They think you are a sucker. You are always putting things off. That's why you will never make anything of yourself. Most welfare recipients are Cancer people.

LEO: July 23-Aug. 22

You consider yourself a born leader. Others think you are pushy. Most Leo people are bullies. You are vain and dislike honest criticism. Your arrogance is disgusting. Leo people are known thieves.

VIRGO: Aug. 23-Sept. 22

You are the logical type and hate disorder. This nit-picking is sickening to your friends. You are cold and unemotional and sometimes fall asleep while making love. Virgo's make good bus drivers.

LIBRA: Sept. 23-Oct. 22

You are the artistic type and have a difficult time with reality. If you are a man, you are more likely to be queer. Chances for employment and monetary gains are excellent. Most Libra women are good prostitutes. All Libra's die of Venereal Disease.

SCORPIO: Oct. 23-Nov. 21

You are shrewd in business and cannot be trusted. You shall achieve the pinnacle of success because of your total lack of ethics. Most Scorpio people are murdered.

SAGITTARIUS: Nov. 22-Dec. 21

You are optimistic and enthusiastic. You have a reckless tendency to rely on luck since you lack talent. The majority of Sagittarians are drunks or dope fiends. People laugh at you a great deal.

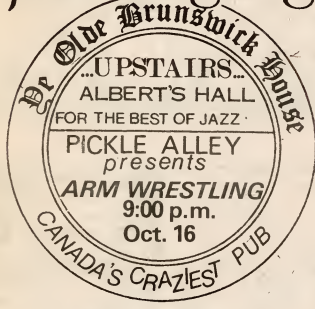
CAPRICORN: Dec. 22-Jan. 19

You are conservative and afraid of taking risks. You don't do much of anything and are lazy. There has never been a Capricorn of any importance. Capricorns should avoid standing still too long as they tend to take root and become trees.

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